

## Leadership Effectiveness Analysis

Increasingly companies are recognising that leadership factors are crucial to their organisational effectiveness. To remain competitive, leaders, managers, and individual contributors must translate corporate strategy and business goals into action.

Because individuals in organisations can rarely be successful alone they must influence, lead and coordinate their efforts with others (supervisors, peers and direct reports) in order to achieve their goals.

The Leadership Effectiveness Analysis is a process of individual development, designed to increase the individual's effectiveness as a member of their organisation.

The Leadership Effectiveness Analysis generates a self report and 360 multi-rater report to provide insight, the individual's and those of observers, into the impact produced by the individual's approach to the leadership role.